

# Six Ways Riverbed® SteelFusion™ Powers the Modern Retail Store

## 1. Optimize retail apps

Centralize corporate apps and data while enabling critical customer-facing and backroom apps like inventory, catalog, and time management to run locally.

## 2. Streamline POS servers

Virtualize and run point-of-sale (POS) servers on SteelFusion. Cut costs, encrypt customer data, and centralize POS data for near real-time sales analytics.

## 3. Power digital signage

Eliminate the need for dedicated infrastructure to power digital signage. Run media engines on SteelFusion to cut costs and leverage built-in WAN optimization to prepopulate video content.



## 4. Monitor store performance

Send store telemetry and diagnostics information to Riverbed® SteelCentral™, enabling in-depth user experience, app performance, and infrastructure monitoring.

## 5. Breakout customer WiFi

Use built-in WAN optimization with Path Selection to send customer WiFi traffic directly to the Internet. Leverage low-cost Internet links to reduce bandwidth costs by 5x.

## 6. Eliminate IT infrastructure

Remove physical server, storage, and backup infrastructure by converging onto the SteelFusion all-in-one platform. Reduce several racks of gear down to a single appliance.

Converge infrastructure to cut IT costs by

50 %

Improve service provisioning by

30 x

Recover faster from outages by

96 x